

What lead magnets are and Why having one is important.

7 Most Used Lead Magnet Formats

by

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Before you start



Questions for the Training

Start Before You are Ready

Here is my quick help to start your Lead Magnet Creation Efforts.
While watching the class fill in the gaps and immediately after the end of the training start working of your Lead Magnet.

A statement to remember:

Having a _____ is a life vest, it can help you _____ an _____ that is yours!
You get to decide when to _____ them or Not.

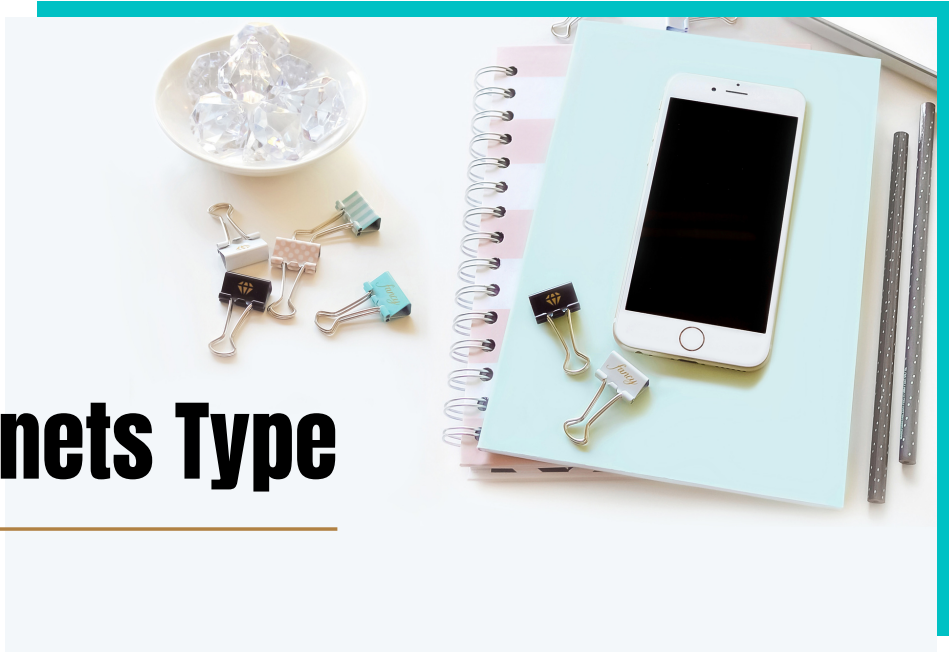
Take one _____ or a _____ on _____ and turn it into a Lead Magnet!

List below 2 Posts and choose the winner.

Write here 

#1

#2



Lead Magnets Type

List below, 3 types of list magnets that you connected more while hearing the training and you think are most suitable to use for your business right now.

Write here 

#1 _____

#2 _____

#3 _____

Your Takeaways

Lead Magnet Content creation process



Your ideal customer avatar is:

Notes:

What are their _____ points?

Aim to help them find a _____.

After you fill in the gaps:

Write below what are you going to help them with..

Your Takeaways



Lead magnet delivery



Use _____ Platforms To Deliver Your Lead Magnet.

List below 3 options:

Do some research and write down your decision on the one you will be using.

Write here
↓

#1 _____

#2 _____

#3 _____

Decision time *Pick the winner: _____

Your Takeaways

WHAT YOU SHOULD DO NEXT

Write down how are you going to implement what you just learned & the actions you will be taking!

Action 1.

Action 2.
